

AGES ASSOCIATION
OF GLOBAL
EVENT
SUPPLIERS

2026
**ANNUAL
EVENT**
MUNICH
22-24 MARCH

Hosted by

NISSAN





*AN EXCITING
PLACE TO BE*

Welcome note from Jean-Charles Durand

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Welcome note from our hosts:

Andy Böckli and Okan Tombulca

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We are AGES

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Welcome to Munich!



Dear Partner, Members, Associate Members, and guests,

Welcome to Munich and thank you for joining us for the AGES Annual Event 2026.

This past year has been an important one for AGES. With the foundations of AGES 2.0 now firmly in place (our identity clarified, AGES Connect launched, and a renewed focus on delivery and impact) we're entering a new chapter for our global event community.

Our Annual Event is always a special moment. It gives us the chance to reflect on where we stand, discuss the challenges facing our industry, and shape together the priorities that will guide us forward.

Over the next few days, we'll hear from leading voices in the international events world, explore practical innovation and sustainability, and strengthen the relationships that make our Association what it is. Your ideas, experience, and participation are essential for the ongoing evolution of AGES.

I'd like to thank the Board for their continued commitment, the organising team - Marike and Stefanie from NUSSLI, Antoinette, Jennie, and the AGES Office - and our hosts NUSSLI and EPS for welcoming us to Munich and helping make this event possible. Most importantly, I encourage you to make the most of this time - connect, exchange ideas, and take an active role in the discussions ahead.

I wish you an inspiring and productive Annual Event in Munich.

Jean-Charles Durand
Chairman, AGES

A handwritten signature in black ink, consisting of a large, stylized 'J' and 'C' followed by a horizontal line and a vertical stroke.

Grüß Gott, dear colleagues and friends,

It is a great pleasure to welcome you to the AGES Annual Event 2026 here in Munich - a city that perfectly reflects what our industry stands for: engineering excellence, cultural heritage, and a strong connection between people, ideas, and major events.

As hosts, eps and NUSSLI are proud to bring together the global community of AGES in one of Europe's most dynamic event locations. Munich has long been a stage for major international sports, cultural, and business events - and it continues to set benchmarks for innovation, quality, and sustainable development.

Major events today face growing complexity, public attention, and responsibility. Delivering them successfully requires not only technical excellence, but strong partnerships and shared commitment.

Over the coming days, we will explore how to strengthen collaboration, turn sustainability into action, and shape the future of major event delivery together.

Above all, this event is about meaningful exchange. We wish you inspiring conversations, valuable insights, and an enjoyable stay in Munich.

Servus and welcome to the AGES Annual Event 2026.

Warm regards,

Andy BÖCKLI
CEO, NUSSLI Group

Handwritten signature of Andy Bockli in black ink.

Okan TOMBULCA
Managing Director, EPS

Handwritten signature of Okan Tombulca in blue ink.

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Useful Information

Location

Hotel & Conference Venue
The Charles Hotel *****
Sophienstrasse 28, 80333
Munich, Germany

Conference room

Ballroom on ground floor

Registration

Sunday, 12:00 - 18:30:

Registration at the desk in the lobby of the hotel

Monday/Tuesday: Desk in the conference area of the hotel

Sunday Welcome Reception

Location: The Resi,
Viktualienmarkt 15, 80331
Munich

Guided city walk from the hotel to
The Resi. Approx. 60 minutes

Meeting point in the lobby of the
hotel at 17:00.

Monday Evening Host Dinner

Location: Augustiner Keller,
Arnulfstrasse 52, 80335
Munich

Group walk from the hotel to the
restaurant. Approx. 10-15
minutes.

Miscellaneous

Dress Code Business casual
or smart casual throughout
the event

WiFi

For the hotel as per
instructions at
check-in or in the hotel room

Local Transport

Buses have been organised

Individual Meetings

Please note that during the
conference
individual meetings are
possible in adjacent rooms

Contacts

Organisation

Antoinette Koerts
+31 683 59 1777

Host

Marike Van der Ben
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AGES

Jean-Charles Durand
+33 6 63330160 (WhatsApp)

2026 Agenda

Sunday, March 22nd

Hotel & Conference Venue

The Charles Hotel *****

Sophienstrasse 28, 80333 Munich, Germany

Arrival of participants

Optional site visit or local activity

Welcome reception in the evening

13:00 Shuttle to Werksviertel

13:30 Guided tour Werksviertel-Mitte (optional)

16:00 Return to hotel

17:00 Walk to the welcome reception

The sightseeing walk is a guided tour and an integral part of the Welcome Get-Together.

All participants will walk together as one group.

A shared start to the Annual Event, designed to connect while discovering the city.

19:00 Welcome get-together at THE RESI

21:00 Return to hotel

Monday, March 23rd

09:00 Opening of the AGES Annual Event 2026

09:10 AGES 2.0 Initiatives Update on current priorities and next steps

09:45 Speed Presentations Short introductions of our new members

10:15 Keynote Session
Christoph SCHOLZ

11:00 Break

11:15 Keynote Session
Stan DIERS

12:30 Lunch

14:00 AGES Connect Platform introduction and overview

14:30 AGES Workshop

15:15 Break

15:45 Keynote Session
Angela SELKIRK
Folkert KOOPMANS

16:45 Group Photo

18:00 Walk to Augustiner Keller

18:30 Reception

19:00 Bavarian Dinner

22:00 Return to Hotel

Tuesday, March 24th

09:00 Opening

++ The following is for members only ++

09:10 Keynote Session
Marion SCHÖNE

12:45 Lunch

10:00 Keynote Session
Henning WEHMEYER

14:00 General Assembly Meeting

10:50 Break

15:00 Official Closing Session

11:10 Keynote Session
Florian WEBER

12:00 Future Leaders

12:30 Closing Words

12:40 End

Key Speakers



Christoph SCHOLZ

*Director Exhibitions & International Projects
Simmel Concerts
Topic: Touring Exhibitions*

Christoph Scholz is a senior leader in the global event industry and Director of Exhibitions and International Projects at Semmel Concerts, one of Europe's leading live entertainment promoters. With extensive experience in operational management and international touring productions, he works at the intersection of strategic planning and practical implementation.

He leads the company's exhibitions division and oversees major touring productions presented worldwide, coordinating multidisciplinary teams and complex project delivery across international venues.

At AGES 2026, he will share his perspective on operational coordination and the evolving demands of delivering major events within the global event



Stan DIERS

*AI Consultant & Workflow Architect
Founder & CEO Tidra LLC
Topic: Integrating AI to improve efficiency and drive innovation.*

Stan Diers is CEO of Tidra, a Dubai-based consultancy focused on intelligent workflow design and AI integration for service-driven organisations. With more than a decade of experience in strategic design, digital systems and project leadership, he works at the intersection of operational structure and emerging technology.

His work focuses on translating AI into practical systems that support coordination, decision-making and performance in complex environments, integrating intelligent tools into existing operational frameworks.

At AGES 2026, he will share a structured perspective on how intelligent systems can support marketing performance, operational planning and workflow governance across the sports and events ecosystem.



Angela SELKIRK

Senior Advisor & CEO Office

King Salman Park Foundation - KSA

Topic: Evolution of live events & festivals, in Europe and the Middle East

Angela Selkirk is a senior public-sector professional with over 15 years' experience delivering large-scale entertainment and cultural events across the GCC.

She is recognised for leading complex operational planning and on-ground delivery that enhances visitor experience while supporting cultural legacy and sector development.

Angela has held senior operational roles on landmark projects including Expo 2020 Dubai and MDLBEAST Soundstorm Festival, overseeing health and safety, security, crowd management, and event control at scale. A collaborative leader, she is committed to developing talent and strengthening the region's entertainment and events ecosystem.



Folkert KOOPMANS

CEO & Founder of FKP Scorpio

Konzertproduktionen

Topic: Evolution of live events & festivals, in Europe and the Middle East

Folkert Koopmans is the CEO and founder of FKP Scorpio Konzertproduktionen GmbH.

After working as a freelance promoter and talent buyer for leading clubs like Große Freiheit 36 and Docks, he established FKP Scorpio in 1990. The company has since grown into one of Europe's largest event organisers, with ten international offices and more than 400 employees. Its festivals include Hurricane, Southside, Highfield, M'era Luna, and major events across Finland, Denmark, Switzerland, and the Netherlands. Koopmans has worked with artists such as The Rolling Stones, Taylor Swift, and Ed Sheeran, and has expanded into family entertainment and large-scale exhibitions like Disney100 and Jurassic World.



Marion SCHÖNE

General Manager of the Olympic Park of Munich

Topic: Legacy, renovation and future of the Olympia park in Munich

Marion Schöne has been General Manager of the Olympic Park Munich since 2017.

In 2021 she was appointed Vice-President of the EVVC, the European Association of Event Arenas. Since 2019 she has also served as a member of the IOC Sustainability and Legacy Commission and the Women in the Economy Committee of the Chamber of Industry and Commerce for Munich and Bavaria.

She is committed to supporting young women and increasing female representation in leadership positions. Her focus is on guiding the Olympic Park Munich sustainably, ensuring it remains an attractive international event venue and gathering place for all.



Henning WEHMEYER

CEO EXPO 2035 Berlin

Topic: The Berlin candidacy to the 2035 World Expo

Henning Wehmeyer is CEO of EXPO 2035 Berlin GmbH and of EXPO 2035 Berlin Beteiligungsgesellschaft der Deutschen Wirtschaft. With many years of experience in various roles at the intersection of business, politics, academia, art, culture, education, and civil society, he is strategically advancing the Berlin-Brandenburg metropolitan region's bid to host the World Expo 2035.

He is positioning the bid as a forward-looking project that brings together economic growth, innovation, technological transformation, and social stability. In his view, the EXPO represents a major opportunity for Germany - and a distinctly European project that highlights the strength of open, democratic societies to shape sustainable prosperity in times of global change.



Florian Michael WEBER

CEO

Topic: The Multi-Sport Multiplier: Why "Bigger" is Better for Hosts, Fans, and the Industry.

Florian Michael Weber is a creative sports and event presentation specialist with over 20 years' experience shaping live and broadcast experiences at the highest level of international sport. He currently works with World Athletics as Head of Product Design and Event Presentation Lead, driving audience-focused innovation across the global athletics portfolio.

Florian is also a TV commentator for the Wanda Diamond League and was Creative Director and Head of Event Presentation for the European Championships Munich 2022. Known for blending creativity, data, and storytelling, he specialises in future-proofing sports events for live and broadcast audiences.

Future Leaders



Dennis AMBAUM

International Sales Coordinator at Neptunus Structures. After starting his career as a tent builder in 2022, he gained hands-on global site experience before moving into international sales. He joins the AGES Future Leaders initiative to broaden his industry perspective, exchange knowledge with peers, and contribute to the continued development of the sector.



Sophie CURRIE

Business Development & Partnerships Manager at SLX. She focuses on the Sports and Major Events sectors and has contributed to major projects including the Paris 2024 Olympic and Paralympic Games and the Glasgow 2026 Commonwealth Games. She joins the AGES Future Leaders initiative to exchange knowledge with peers and help position the event industry as an attractive career path for the next generation.



Robin BROENS

Fleet Planner at MTD, delivering turnkey drinking water and wastewater overlay solutions for events and industries worldwide. After two years with the company, he has developed a strong understanding of operations and project delivery. He joins the AGES Future Leaders initiative to gain insight into how other companies operate, share his experience, and learn from different perspectives across the industry.



2025
Founding year
in Milwaukee



Faye FULCHER

Client Services Manager at Wasserman Live, where she has spent seven years delivering large-scale international sporting events. She began her career at 18 as an Account Executive and progressed to managing global Basketball, NFL, Tennis and major event projects, building expertise in branding, production and international logistics. She joins the AGES Future Leaders initiative to expand her global network, gain new perspectives and contribute to shaping the future of event delivery.



Storm HARRINGTON

Project Manager at Aggreko. She began her career in the events industry as an electrician, quickly discovering the range of creative, fast-moving global careers that exist behind the scenes. Having worked across different facets of the sector, she recognises how collaboration drives extraordinary live experiences. She joins the AGES Future Leaders initiative to share knowledge and insight, and to help open pathways for young and diverse talent across the global event ecosystem.



Tesni KERENS

Project Manager at Creative Technology UK, specialising in Music and Touring. She has delivered major festivals and tours including Lana Del Rey's 2025 UK and Ireland Tour, Live Nation's Reading and Leeds, Wireless and Download, and the Eurovision Song Contest in Liverpool. She joins the AGES Future Leaders initiative to connect with peers and continue developing her expertise.



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**Future Leaders
around the world**



Dimitri LACROIX

Dimitri Lacroix is Technical Coordinator at GL events, with eight years of experience delivering major international projects including RWC France 2023 and the Paris 2024 Olympic Games. Through the AGES Young Leaders programme, he aims to expand his network and contribute to strengthening industry practices.



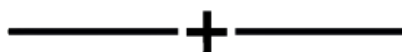
Lisan THOMMASSEN

HR Specialist at MOVICO in the Netherlands, Lisan focuses on building a strong and supportive environment that enables employees to grow, develop their talents and perform at their best. She joined the AGES Future Leaders initiative to help strengthen the industry by connecting with new and emerging talent.



Daniël ZWAAN

Head of Production at Backbone International since 2019, Daniël has a background in technical production and automation, having progressed from lighting system technician and automation operator roles into international production leadership. He joined the AGES Future Leaders initiative to exchange knowledge with peers, gain new perspectives and continue developing within the industry.



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**Countries where
our Future Leaders
operate**

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Thank you for your engagement and for helping shape what comes next.