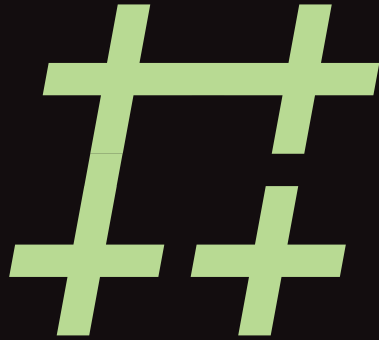


2026  
**ANNUAL  
EVENT**  
MUNICH  
22-24 MARCH

Hosted by

**NISSAN**





*AN EXCITING  
PLACE TO BE*

Welcome note from Jean-Charles Durand

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Welcome note from our hosts:

Andy Böckli and Okan Tombulca

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We are AGES

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# Welcome to Munich!



Dear Partner, Members, Associate Members, and guests,

Welcome to Munich and thank you for joining us for the AGES Annual Event 2026.

This past year has been an important one for AGES. With the foundations of AGES 2.0 now firmly in place (our identity clarified, AGES Connect launched, and a renewed focus on delivery and impact) we're entering a new chapter for our global event community.

Our Annual Event is always a special moment. It gives us the chance to reflect on where we stand, discuss the challenges facing our industry, and shape together the priorities that will guide us forward.

Over the next few days, we'll hear from leading voices in the international events world, explore practical innovation and sustainability, and strengthen the relationships that make our Association what it is. Your ideas, experience, and participation are essential for the ongoing evolution of AGES.

I'd like to thank the Board for their continued commitment, the organising team - Marike and Stefanie from NUSSLI, Antoinette, Jennie, and the AGES Office - and our hosts NUSSLI and EPS for welcoming us to Munich and helping make this event possible. Most importantly, I encourage you to make the most of this time - connect, exchange ideas, and take an active role in the discussions ahead.

I wish you an inspiring and productive Annual Event in Munich.

Jean-Charles Durand  
Chairman, AGES

A handwritten signature in black ink, consisting of a large, stylized 'J' and 'C' followed by a horizontal line and a vertical line crossing it.

Grüß Gott, dear colleagues and friends,

It is a great pleasure to welcome you to the AGES Annual Event 2026 here in Munich - a city that perfectly reflects what our industry stands for: engineering excellence, cultural heritage, and a strong connection between people, ideas, and major events.

As hosts, eps and NUSSLI are proud to bring together the global community of AGES in one of Europe's most dynamic event locations. Munich has long been a stage for major international sports, cultural, and business events - and it continues to set benchmarks for innovation, quality, and sustainable development.

Major events today face growing complexity, public attention, and responsibility. Delivering them successfully requires not only technical excellence, but strong partnerships and shared commitment.

Over the coming days, we will explore how to strengthen collaboration, turn sustainability into action, and shape the future of major event delivery together.

Above all, this event is about meaningful exchange. We wish you inspiring conversations, valuable insights, and an enjoyable stay in Munich.

Servus and welcome to the AGES Annual Event 2026.

Warm regards,

Andy BÖCKLI  
CEO, NUSSLI Group



Okan TOMBULCA  
Managing Director, EPS



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## Useful Information

### Location

**Hotel & Conference Venue**  
**The Charles Hotel \*\*\*\*\***  
**Sophienstrasse 28, 80333**  
**Munich, Germany**

### Conference room

Ballroom on ground floor

### Registration

**Sunday**, 12:00 - 18:30:

Registration at the desk in the lobby of the hotel

**Monday/Tuesday:** Desk in the conference area of the hotel

### Sunday Welcome Reception

Location: The Resi,  
Viktualienmarkt 15, 80331  
Munich

Guided city walk from the hotel to  
The Resi. Approx. 60 minutes

Meeting point in the lobby of the  
hotel at 17:00.

### Monday Evening Host Dinner

Location: Augustiner Keller,  
Arnulfstrasse 52, 80335  
Munich

Group walk from the hotel to the  
restaurant. Approx. 10-15  
minutes.

### Miscellaneous

**Dress Code** Business casual  
or smart casual throughout  
the event

### WiFi

For the hotel as per  
instructions at  
check-in or in the hotel room

### Local Transport

Buses have been organised

### Individual Meetings

Please note that during the  
conference  
individual meetings are  
possible in adjacent rooms

### Contacts

#### Organisation

Antoinette Koerts  
+31 683 59 1777

#### Host

Marike Van der Ben  
+41 79 831 22 15

#### AGES

Jean-Charles Durand  
+33 6 63330160 (WhatsApp)

# 2026 Agenda

## Sunday, March 22nd

Hotel & Conference Venue

The Charles Hotel \*\*\*\*\*

Sophienstrasse 28, 80333 Munich, Germany

Arrival of participants

Optional site visit or local activity

Welcome reception in the evening

**13:00** Shuttle to Werksviertel

**13:30** Guided tour Werksviertel-Mitte (optional)

**16:00** Return to hotel

**17:00** Walk to the welcome reception

The sightseeing walk is a guided tour and an integral part of the Welcome Get-Together.

All participants will walk together as one group.

A shared start to the Annual Event, designed to connect while discovering the city.

**19:00** Welcome get-together at THE RESI

**21:00** Return to hotel

## Monday, March 23rd

**09:00** Opening of the AGES Annual Event 2026

**09:10** AGES 2.0 Initiatives Update on current priorities and next steps

**09:45** Speed Presentations Short introductions of our new members

**10:15** Keynote Session  
**Christoph SCHOLZ**

**11:00** Break

**11:15** Keynote Session  
**Stan DIERS**

**12:30** Lunch

**14:00** AGES Connect Platform introduction and overview

**14:30** AGES Workshop

**15:15** Break

**15:45** Keynote Session  
**Angela SELKIRK**  
**Folkert KOOPMANS**

**16:45** Group Photo

**18:00** Walk to Augustiner Keller

**18:30** Reception

**19:00** Bavarian Dinner

**22:00** Return to Hotel

## Tuesday, March 24th

**09:00** Opening

*++ The following is for members only ++*

**09:10** Keynote Session  
**Marion SCHÖNE**

**12:45** Lunch

**10:00** Keynote Session  
**Henning WEHMEYER**

**14:00** General Assembly Meeting

**10:50** Break

**15:00** Official Closing Session

**11:10** Keynote Session  
**Florian WEBER**

**12:00** Future Leaders

**12:30** Closing Words

**12:40** End

# Key Speakers



## Christoph SCHOLZ

*Director Exhibitions & International Projects  
Simmel Concerts  
Topic: Touring Exhibitions*

Christoph Scholz is a senior leader in the global event industry and Director of Exhibitions and International Projects at Semmel Concerts, one of Europe's leading live entertainment promoters. With extensive experience in operational management and international touring productions, he works at the intersection of strategic planning and practical implementation.

He leads the company's exhibitions division and oversees major touring productions presented worldwide, coordinating multidisciplinary teams and complex project delivery across international venues.

At AGES 2026, he will share his perspective on operational coordination and the evolving demands of delivering major events within the global event



## Stan DIERS

*AI Consultant & Workflow Architect  
Founder & CEO Tidra LLC  
Topic: Integrating AI to improve efficiency and drive innovation.*

Stan Diers is CEO of Tidra, a Dubai-based consultancy focused on intelligent workflow design and AI integration for service-driven organisations. With more than a decade of experience in strategic design, digital systems and project leadership, he works at the intersection of operational structure and emerging technology.

His work focuses on translating AI into practical systems that support coordination, decision-making and performance in complex environments, integrating intelligent tools into existing operational frameworks.

At AGES 2026, he will share a structured perspective on how intelligent systems can support marketing performance, operational planning and workflow governance across the sports and events ecosystem.



## Angela SELKIRK

*Senior Advisor & CEO Office*

*King Salman Park Foundation - KSA*

*Topic: Evolution of live events & festivals, in Europe and the Middle East*

Angela Selkirk is a senior public-sector professional with over 15 years' experience delivering large-scale entertainment and cultural events across the GCC.

She is recognised for leading complex operational planning and on-ground delivery that enhances visitor experience while supporting cultural legacy and sector development.

Angela has held senior operational roles on landmark projects including Expo 2020 Dubai and MDLBEAST Soundstorm Festival, overseeing health and safety, security, crowd management, and event control at scale. A collaborative leader, she is committed to developing talent and strengthening the region's entertainment and events ecosystem.



## Folkert KOOPMANS

*CEO & Founder of FKP Scorpio*

*Konzertproduktionen*

*Topic: Evolution of live events & festivals, in Europe and the Middle East*

Folkert Koopmans is the CEO and founder of FKP Scorpio Konzertproduktionen GmbH.

After working as a freelance promoter and talent buyer for leading clubs like Große Freiheit 36 and Docks, he established FKP Scorpio in 1990. The company has since grown into one of Europe's largest event organisers, with ten international offices and more than 400 employees. Its festivals include Hurricane, Southside, Highfield, M'era Luna, and major events across Finland, Denmark, Switzerland, and the Netherlands. Koopmans has worked with artists such as The Rolling Stones, Taylor Swift, and Ed Sheeran, and has expanded into family entertainment and large-scale exhibitions like Disney100 and Jurassic World.



## Marion SCHÖNE

General Manager of the Olympic Park of Munich

*Topic: Legacy, renovation and future of the Olympia park in Munich*

Marion Schöne has been General Manager of the Olympic Park Munich since 2017.

In 2021 she was appointed Vice-President of the EVVC, the European Association of Event Arenas. Since 2019 she has also served as a member of the IOC Sustainability and Legacy Commission and the Women in the Economy Committee of the Chamber of Industry and Commerce for Munich and Bavaria.

She is committed to supporting young women and increasing female representation in leadership positions. Her focus is on guiding the Olympic Park Munich sustainably, ensuring it remains an attractive international event venue and gathering place for all.



## Henning WEHMEYER

CEO EXPO 2035 Berlin

*Topic: The Berlin candidacy to the 2035 World Expo*

Henning Wehmeyer is CEO of EXPO 2035 Berlin GmbH and of EXPO 2035 Berlin Beteiligungsgesellschaft der Deutschen Wirtschaft. With many years of experience in various roles at the intersection of business, politics, academia, art, culture, education, and civil society, he is strategically advancing the Berlin-Brandenburg metropolitan region's bid to host the World Expo 2035.

He is positioning the bid as a forward-looking project that brings together economic growth, innovation, technological transformation, and social stability. In his view, the EXPO represents a major opportunity for Germany - and a distinctly European project that highlights the strength of open, democratic societies to shape sustainable prosperity in times of global change.



## Florian Michael WEBER

CEO

*Topic: The Multi-Sport Multiplier: Why "Bigger" is Better for Hosts, Fans, and the Industry.*

Florian Michael Weber is a creative sports and event presentation specialist with over 20 years' experience shaping live and broadcast experiences at the highest level of international sport. He currently works with World Athletics as Head of Product Design and Event Presentation Lead, driving audience-focused innovation across the global athletics portfolio.

Florian is also a TV commentator for the Wanda Diamond League and was Creative Director and Head of Event Presentation for the European Championships Munich 2022. Known for blending creativity, data, and storytelling, he specialises in future-proofing sports events for live and broadcast audiences.



## Dr Dušan BOROVIČANIN

Advisor for International Relations and Cooperation with the BIE

*Topic: Universal Expo 2027 Belgrade*

Dr Dušan Borovčanin is a globally recognised expert in tourism strategy, international events, and destination development, with a strong track record of leadership at the intersection of government, industry, and academia. He played a key executive role in the development and global positioning of EXPO 2027 Belgrade, one of Europe's most significant upcoming international exhibitions.

As former CEO of the Serbia Convention Bureau, he advanced Serbia's standing in the global meetings industry. An Assistant Professor and published researcher, he is also a frequent keynote speaker at major international forums and has been featured in leading global media, including Fortune, USA Today, and Gulf News.

# Future Leaders



**Dennis AMBAUM**

International Sales Coordinator at Neptunus Structures. After starting his career as a tent builder in 2022, he gained hands-on global site experience before moving into international sales. He joins the AGES Future Leaders initiative to broaden his industry perspective, exchange knowledge with peers, and contribute to the continued development of the sector.



**Robin BROENS**

Fleet Planner at MTD, delivering turnkey drinking water and wastewater overlay solutions for events and industries worldwide. After two years with the company, he has developed a strong understanding of operations and project delivery. He joins the AGES Future Leaders initiative to gain insight into how other companies operate, share his experience, and learn from different perspectives across the industry.



**Sophie CURRIE**

Business Development & Partnerships Manager at SLX. She focuses on the Sports and Major Events sectors and has contributed to major projects including the Paris 2024 Olympic and Paralympic Games and the Glasgow 2026 Commonwealth Games. She joins the AGES Future Leaders initiative to exchange knowledge with peers and help position the event industry as an attractive career path for the next generation.



**2025**  
**Founding year**  
**in Milwaukee**



**Faye FULCHER**

Client Services Manager at Wasserman Live, where she has spent seven years delivering large-scale international sporting events. She began her career at 18 as an Account Executive and progressed to managing global Basketball, NFL, Tennis and major event projects, building expertise in branding, production and international logistics. She joins the AGES Future Leaders initiative to expand her global network, gain new perspectives and contribute to shaping the future of event delivery.



**Storm HARRINGTON**

Project Manager at Aggreko. She began her career in the events industry as an electrician, quickly discovering the range of creative, fast-moving global careers that exist behind the scenes. Having worked across different facets of the sector, she recognises how collaboration drives extraordinary live experiences. She joins the AGES Future Leaders initiative to share knowledge and insight, and to help open pathways for young and diverse talent across the global event ecosystem.



**Tesni KERENS**

Project Manager at Creative Technology UK, specialising in Music and Touring. She has delivered major festivals and tours including Lana Del Rey's 2025 UK and Ireland Tour, Live Nation's Reading and Leeds, Wireless and Download, and the Eurovision Song Contest in Liverpool. She joins the AGES Future Leaders initiative to connect with peers and continue developing her expertise.



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**Future Leaders  
around the world**



**Dimitri LACROIX**

Dimitri Lacroix is Technical Coordinator at GL events, with eight years of experience delivering major international projects including RWC France 2023 and the Paris 2024 Olympic Games. Through the AGES Young Leaders programme, he aims to expand his network and contribute to strengthening industry practices.



**Lisan THOMMASSEN**

HR Specialist at MOVICO in the Netherlands, Lisan focuses on building a strong and supportive environment that enables employees to grow, develop their talents and perform at their best. She joined the AGES Future Leaders initiative to help strengthen the industry by connecting with new and emerging talent.



**Daniël ZWAAN**

Head of Production at Backbone International since 2019, Daniël has a background in technical production and automation, having progressed from lighting system technician and automation operator roles into international production leadership. He joined the AGES Future Leaders initiative to exchange knowledge with peers, gain new perspectives and continue developing within the industry.



**7+**

**Countries where  
our Future Leaders  
operate**





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Our Members and Associate Members



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