

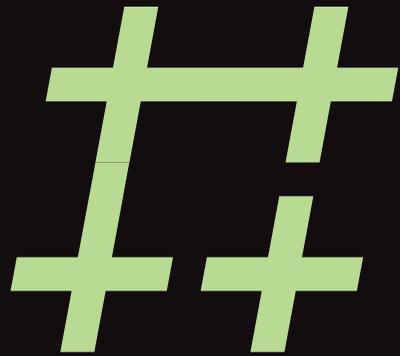
**AGES** ASSOCIATION  
OF GLOBAL  
EVENT  
SUPPLIERS

2026  
**ANNUAL  
EVENT**  
MUNICH  
22-24 MARCH

Hosted by

**NISSLI**





*AN EXCITING  
PLACE TO BE*

Welcome note from Jean-Charles Durand

4 - 5

Welcome note from our hosts:  
Andy Böckli and Okan Tombulca

6 -7

Useful information

10 - 11

Agenda

12 -13

Key speakers

14 -17

Future Leaders

18 -19

We are AGES

26

# Welcome to Munich!



Dear Partner, Members, Associate Members, and guests,

Welcome to Munich and thank you for joining us for the AGES Annual Event 2026.

This past year has been an important one for AGES. With the foundations of AGES 2.0 now firmly in place (our identity clarified, AGES Connect launched, and a renewed focus on delivery and impact) we're entering a new chapter for our global event community.

Our Annual Event is always a special moment. It gives us the chance to reflect on where we stand, discuss the challenges facing our industry, and shape together the priorities that will guide us forward.

Over the next few days, we'll hear from leading voices in the international events world, explore practical innovation and sustainability, and strengthen the relationships that make our Association what it is. Your ideas, experience, and participation are essential for the ongoing evolution of AGES.

I'd like to thank the Board for their continued commitment, the organising team - Marike and Stefanie from NUSSLI, Antoinette, Jennie, and the AGES Office - and our hosts NUSSLI and EPS for welcoming us to Munich and helping make this event possible. Most importantly, I encourage you to make the most of this time - connect, exchange ideas, and take an active role in the discussions ahead.

I wish you an inspiring and productive Annual Event in Munich.

Jean-Charles Durand  
Chairman, AGES

A handwritten signature in black ink, consisting of a large, stylized 'J' and 'D' followed by a horizontal line and a small arrow pointing to the right.

Grüß Gott, dear colleagues and friends,

It is a great pleasure to welcome you to the AGES Annual Event 2026 here in Munich - a city that perfectly reflects what our industry stands for: engineering excellence, cultural heritage, and a strong connection between people, ideas, and major events.

As hosts, eps and NÜSSLI are proud to bring together the global community of AGES in one of Europe's most dynamic event locations. Munich has long been a stage for major international sports, cultural, and business events - and it continues to set benchmarks for innovation, quality, and sustainable development.

Major events today face growing complexity, public attention, and responsibility. Delivering them successfully requires not only technical excellence, but strong partnerships and shared commitment.

Over the coming days, we will explore how to strengthen collaboration, turn sustainability into action, and shape the future of major event delivery together.

Above all, this event is about meaningful exchange. We wish you inspiring conversations, valuable insights, and a enjoyable stay in Munich.

Servus and welcome to the AGES Annual Event 2026.

Warm regards,

Andy Böckli  
CEO, NÜSSLI Group



Okan Tombulca  
Managing Director, EPS





# Together for Major Events.



A global partner for turf and soil protection systems and crowd control barriers.

8 eps.net

A leading global provider of temporary and special event infrastructure.  
nussli.com

## ROCK-IT SPORTS

# SEAMLESS LOGISTICS FOR THE WORLD'S MOST COMPLEX EVENTS

GLOBAL REACH, LOCAL FOOTPRINT

## BESPOKE END-TO-END SERVICES

ATA CARNETS

CUSTOMS DOCUMENTS

24-HOUR SERVICE & SUPERVISION TEAMS

AIR, GROUND & OCEAN FREIGHT

AIR CARGO CHARTERS

AIRPORT SECURITY

INFRASTRUCTURE SUPPORT

FREIGHT FORWARDING

RISK MITIGATION & INSURANCE

PACKING & CRATING

WAREHOUSING & STORAGE

MULTIMODAL

EVENT LOGISTICS PLANNING

A global leader in logistics for live events.

[rockitcompany.com](http://rockitcompany.com)

THE  
**ROCK-IT**  
COMPANY

ROCK-IT SPORTS IS PART OF THE ROCK-IT COMPANY, A GLOBAL PLATFORM OF SPECIALITY LOGISTICS SOLUTIONS ACROSS LIVE EVENTS AND LUXURY GOODS.

## Useful Information

### Location

#### Hotel & Conference Venue

The Charles Hotel \*\*\*\*\*  
Sophienstrasse 28, 80333  
Munich, Germany

#### Conference room

Ballroom on ground floor

#### Accreditations

**Sunday,** 12:00 - 18:30:  
Registration at the desk in the  
lobby of the hotel

**Monday/Tuesday:** Desk in the  
conference area of the hotel

#### Sunday Welcome Reception

Location: The Resi,  
Viktualienmarkt 15, 80331  
Munich

Guided city walk from the hotel  
to The Resi. Approx.60 minutes  
Meeting point in the lobby of  
the hotel at 17:00.

#### Monday Evening Host Dinner

Location: Augustiner Keller,  
Arnulfstrasse 52, 80335  
Munich

Joined walk from the hotel to  
the restaurant. Approx. 10-15  
minutes.

### Miscellaneous

**Dress Code** Business casual  
or smart casual throughout  
the event

#### WiFi

For the hotel as per  
instructions at  
check-in or in the hotel room

#### Local Transport

Buses have been organised

#### Individual Meetings

Please note that during the  
conference

**Contacts** meetings are  
possible in adjacent rooms

**Organisation** Antoinette  
Koerts +31 683 59 1777

#### Host

Marike Van der Ben  
+41 79 831 22 15

#### AGES (WhatsApp)

Jean-Charles Durand  
+33 6 63330160

(WhatsApp)

## 2026 Agenda

### Sunday, March 22nd

#### Hotel & Conference Venue

The Charles Hotel \*\*\*\*\*  
Sophienstrasse 28, 80333 Munich, Germany

Arrival of participants  
Optional site visit or local activity  
Welcome reception in the evening

**13:30** Shuttle to Werksviertel

**14:00** Guided tour Werksviertel-Mitte (optional)

**16:00** Return to hotel

**17:00** Sightseeing walk

The sightseeing walk is a guided tour and an integral part of the  
Welcome Get-Together.

All participants will walk together as one group.

A shared start to the Annual Event, designed to connect while  
discovering the city.

**19:00** Welcome get-together at THE RESI

**21:00** Return to hotel

## Monday, March 23rd

**09:00** Opening of the AGES Annual Event 2026

**09:10** AGES 2.0 Initiatives Update on current priorities and next steps

**09:45** Speed Presentations Short introductions

**10:15** Keynote Session  
**Christoph SCHOLZ**

**11:00** Break

**11:15** Keynote Session  
**Stan DIERS**

**12:30** Lunch

**14:00** AGES Connect Platform introduction and overview

**14:30** AGES Workshop

**15:15** Break

**15:45** Keynote Session  
**Angela SELKIRK**  
**Folker KOOPMANS**

**16:45** Group Photo

**18:00** Walk to Augustiner Keller

**18:30** Reception

**19:00** Bavarian Dinner

**22:00** Return to Hotel

## Tuesday, March 24th

**09:00** Opening

**09:10** Keynote Session  
**Marion SCHÖNE**

**10:00** Keynote Session  
**Henning VEHMEYER**

**10:50** Break

**11:10** Keynote Session  
**Florian WEBBER**

**12:00** Future Leaders

**12:30** Closing Words

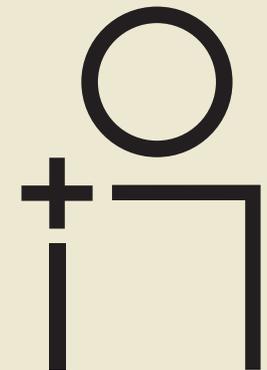
**12:40** End

*++ The following is for members only ++*

**12:45** Lunch

**14:00** General Assembly Meeting

**15:00** Official Closing Session



# Key Speakers



**Christoph SCHOLZ**

Director Exhibitions & International Projects Semmel Concerts

*Topic: Touring Exhibitions*

Christophe Scholz is a senior leader in the global event industry with extensive experience in the planning and delivery of complex international projects. With many years of experience in operational management and large-scale event delivery, he works at the intersection of strategic planning and practical implementation. His work focuses on structuring operations, coordinating multidisciplinary teams and ensuring reliable delivery in demanding environments. At AGES 2026, he will share his perspective on operational coordination and the evolving demands of delivering major events within the global event ecosystem.



**Stan DIERS**

AI Consultant & Workflow Architect  
Founder & CEO Tidra LLC

*Topic : Integrating AI to improve efficiency and drive innovation.*

Stan Diers is CEO of Tidra, a Dubai-based consultancy focused on intelligent workflow design and AI integration for service-driven organisations. With more than a decade of experience in strategic design, digital systems and project leadership, he works at the intersection of operational structure and emerging technology. His work focuses on translating AI into practical systems that support coordination, decision-making and performance in complex environments, integrating intelligent tools into existing operational frameworks. At AGES 2026, he will share a structured perspective on how intelligent systems can support marketing performance, operational planning and workflow governance across the sports and events ecosystem.



**Angela SELKIRK**

Senior Advisor & CEO Office  
King Salman Park Foundation - KSA

*Topic : Evolution of live events & festivals, in Europe and the Middle East*

Angela Selkirk is a senior public-sector professional with over 15 years' experience delivering large-scale entertainment and cultural events across the GCC. She is recognised for leading complex operational planning and on-ground delivery that enhances visitor experience while supporting cultural legacy and sector development. Angela has held senior operational roles on landmark projects including Expo 2020 Dubai and MDLBEAST Soundstorm Festival, overseeing health and safety, security, crowd management, and event control at scale. A collaborative leader, she is committed to developing talent and strengthening the region's entertainment and events ecosystem.



**Folker KOOPMANS**

CEO & Founder of FKP Scorpio  
Konzertproduktionen

*Topic : Evolution of live events & festivals, in Europe and the Middle East*

Folkert Koopmans is the CEO and founder of FKP Scorpio Konzertproduktionen GmbH. After working as a freelance promoter and talent buyer for leading clubs like Große Freiheit 36 and Docks, he established FKP Scorpio in 1990. The company has since grown into one of Europe's largest event organisers, with ten international offices and more than 400 employees. Its festivals include Hurricane, Southside, Highfield, M'era Luna, and major events across Finland, Denmark, Switzerland, and the Netherlands. Koopmans has worked with artists such as The Rolling Stones, Taylor Swift, and Ed Sheeran, and has expanded into family entertainment and large-scale exhibitions like Disney100 and Jurassic World.



**Marion SCHÖNE**

General Manager of the Olympic Park of Munich

*Topic: Legacy, renovation and future of the Olympia park in Munich*

Marion Schöne has been General Manager of the Olympic Park Munich since 2017. In 2021 she was appointed Vice-President of the EVVC, the European Association of Event Arenas. Since 2019 she has also served as a member of the IOC Sustainability and Legacy Commission and the Women in the Economy Committee of the Chamber of Industry and Commerce for Munich and Bavaria. She is committed to supporting young women and increasing female representation in leadership positions. Her focus is on guiding the Olympic Park Munich sustainably, ensuring it remains an attractive international event venue and gathering place for all.



**Henning WEHMEYER**

CEO EXPO 2035 Berlin

*Topic : The Berlin candidacy to the 2035 World Expo*

Henning Wehmeyer is CEO of EXPO 2035 Berlin GmbH and of EXPO 2035 Berlin Beteiligungsgesellschaft der Deutschen Wirtschaft. With many years of experience in various roles at the intersection of business, politics, academia, art, culture, education, and civil society, he is strategically advancing the Berlin-Brandenburg metropolitan region's bid to host the World Expo 2035. He is positioning the bid as a forward-looking project that brings together economic growth, innovation, technological transformation, and social stability. In his view, the EXPO represents a major opportunity for Germany - and a distinctly European project that highlights the strength of open, democratic societies to shape sustainable prosperity in times of global change.



**Florian Michael WEBER**

CEO

*Topic : From Field of Play to Stage - How sport needs to up its experience offer*

Florian Michael Weber is a creative sports and event presentation specialist with over 20 years' experience shaping live and broadcast experiences at the highest level of international sport. He currently works with World Athletics as Head of Product Design and Event Presentation Lead, driving audience-focused innovation across the global athletics portfolio. Florian is also a TV commentator for the Wanda Diamond League and was Creative Director and Head of Event Presentation for the European Championships Munich 2022. Known for blending creativity, data, and storytelling, he specialises in future-proofing sports events for live and broadcast audiences.



# Future Leaders



**Dennis AMBAUM**

International Sales Coordinator at Neptunus Structures. After starting his career as a tent builder in 2022, he gained hands-on global site experience before moving into international sales. He joins the AGES Future Leaders initiative to broaden his industry perspective, exchange knowledge with peers, and contribute to the continued development of the sector.



**Robin BROENS**

Fleet Planner at MTD, delivering turnkey drinking water and wastewater overlay solutions for events and industries worldwide. After two years with the company, he has developed a strong understanding of operations and project delivery. He joins the AGES Future Leaders initiative to gain insight into how other companies operate, share his experience, and learn from different perspectives across the industry.



**Faye FULCHER**

Client Services Manager at Wasserman Live, where she has spent seven years delivering large-scale international sporting events. She began her career at 18 as an Account Executive and progressed to managing global Basketball, NFL, Tennis and major event projects, building expertise in branding, production and international logistics. She joins the AGES Future Leaders initiative to expand her global network, gain new perspectives and contribute to shaping the future of event delivery.



**Storm Harrington**

Project Manager at Aggreko. She began her career in the events industry as an electrician, quickly discovering the range of creative, fast-moving global careers that exist behind the scenes. Having worked across different facets of the sector, she recognises how collaboration drives extraordinary live experiences. She joins the AGES Future Leaders initiative to share knowledge and insight, and to help open pathways for young and diverse talent across the global event ecosystem.



**Tesni KERENS**

Project Manager at Creative Technology UK, specialising in Music and Touring. She has delivered major festivals and tours including Lana Del Rey's 2025 UK and Ireland Tour, Live Nation's Reading and Leeds, Wireless and Download, and the Eurovision Song Contest in Liverpool. She joins the AGES Future Leaders initiative to connect with peers and continue developing her expertise.



**Dimitri LACROIX**

Dimitri Lacroix is Technical Coordinator at GL events, with eight years of experience delivering major international projects including RWC France 2023 and the Paris 2024 Olympic Games. Through the AGES Young Leaders programme, he aims to expand his network and contribute to strengthening industry practices.



**Lisan THOMMASSEN**

HR Specialist at MOVICO in the Netherlands, Lisan focuses on building a strong and supportive environment that enables employees to grow, develop their talents and perform at their best. She joined the AGES Future Leaders initiative to help strengthen the industry by connecting with new and emerging talent.



**Daniël ZWAAN**

Head of Production at Backbone International since 2019, Daniël has a background in technical production and automation, having progressed from lighting system technician and automation operator roles into international production leadership. He joined the AGES Future Leaders initiative to exchange knowledge with peers, gain new perspectives and continue developing within the industry.



# We are AGES+

Our Official Partner

## ROCK-IT SPORTS

Our Members and Associate Members



An aerial photograph of Bern, Switzerland, taken during the golden hour. The Bern Tower, a tall, slender, yellow tower with a red tip, stands prominently on the right. In the foreground, the Swiss National Stadium is visible, characterized by its unique, translucent, tent-like structure supported by several tall, thin masts. The city of Bern is spread out in the background, with a mix of modern and traditional buildings. The sky is a mix of blue and orange, with scattered clouds. The overall scene is bathed in the warm light of late afternoon or early morning.

**AGES**

ASSOCIATION  
OF GLOBAL  
EVENT  
SUPPLIERS

Kochergasse 6 CH-3011  
Bern Switzerland

[info@ages.international](mailto:info@ages.international)  
[ages.international](http://ages.international)

Thank you for your engagement and for helping shape what comes next.