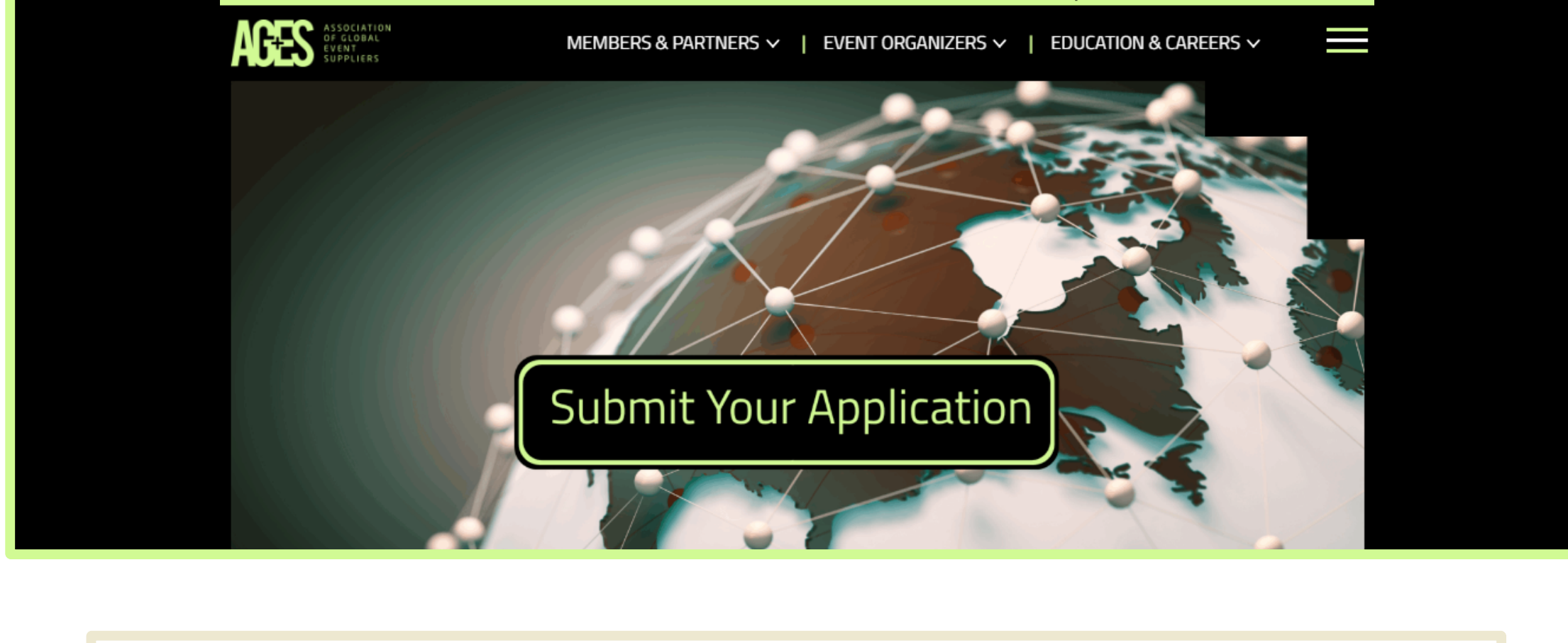


AGES NEWSLETTER

OCTOBER 2025



WHAT TO EXPECT IN THIS EDITION

- | | |
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| 1 AGES Connect: what's new? | 4 Brisbane 2032: Procurement update |
| 2 Future Leaders: where are we now? | 5 A message from our Partner: Rock-It Cargo |
| 3 On the Road to Munich 2026 | 6 Members in Action: Share, Connect, Contribute |

AGES CONNECT: BUILDING THE POWER OF CONNECTION



Uniting expertise; strengthening our global network.

AGES Connect continues to take shape as the association's central digital platform – the space where members, partners and industry professionals will come together to collaborate, learn and grow.

Following several months of testing and refinement, the platform has now entered its operational phase with **21 organisations** onboarded in September.

AGES Connect, more than a directory, will be the **epicentre of our global network**; combining member visibility with practical tools and opportunities. Through AGES Connect, users will for example be able to:

- Showcase expertise and maintain a professional profile within the AGES community
- Share career opportunities
- Explore tenders and opportunities shared by organisers and partners
- Access learning resources and updates from AGES initiatives
- Connect directly with suppliers, freelancers and collaborators across regions

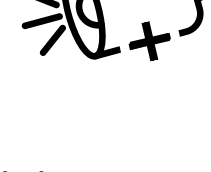
If you haven't already, create your AGES Connect account and be part of the Online Register.

Please **contact** Rose directly at office@ages.international or refer to our previous email;

Subject: **Begin Your Onboarding for AGES Connect.**

Join our platform, showcase your organisation, and make the most of the opportunities available exclusively to members.

FUTURE LEADERS: WORKSHOP RESULTS



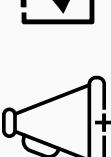
The Future Leaders Initiative has successfully concluded after 6 months of focused activity.

Designed to empower emerging professionals within the event supply chain, the programme combined **mentoring, peer learning** and **workshops**.

Across diverse interactive workshops, participants have explored AGES communication strategies, content planning, and social media engagement; all aligned with our four pillars:

Connection - Innovation - Sustainability - Education

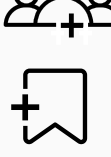
KEY OUTCOMES:



Clearer external communications: Practical strategies to engage members, freelancers, and emerging professionals.



Stronger tone of voice: Skills to communicate with energy, confidence, and approachability, aligned with AGES' brand personality.



Actionable content plans: Messaging, channels, and posting strategies tailored for each audience.



Networking & collaboration: Peer connections and knowledge-sharing across regions.



Social media insights: Ideas for engaging content while keeping member-exclusive information secure.

What's next?

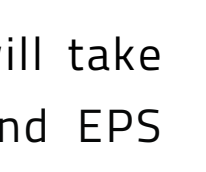
In 2026, a new group of Future Leaders will join AGES, engaging across a growing range of initiatives. The call for participants opens in the first quarter.

We look forward to welcoming the next generation of event industry talent!

To keep our community closely connected, AGES will also be launching the Future Leaders Alumni Network, bringing opportunities for mentorship, collaboration, and shared learning.

Watch this space for more exciting updates!

SAVE THE DATE: AGES ANNUAL EVENT 2026 UPDATE



Munich, 22–24 March

Preparations for the AGES Annual Event 2026 are well underway. The event will take place from 22nd to 24th March in Munich, Germany, co-hosted by NUSSL and EPS International. Three days of learning, exchange and collaboration.

The organising team; Marike, Antoinette, Jennie, and Rose, is finalising logistics programmes and networking sessions.

Further details, including official registration information, speakers and session formats, will be shared in the coming months. For now, please save the dates as Munich promises to be an inspiring backdrop for one of the highlights of the AGES calendar.

BRISBANE 2032: PROCUREMENT PROGRAM LAUNCH



Our partners were on site at the Brisbane 2032 Buyer event, and we're delighted to share the presentation with members who couldn't make it, courtesy of Lauren Penny, Chair of MEBG-Queensland. Find out how AGES suppliers can get involved in upcoming procurement opportunities!

On the 8th of October 2025, over 1,000 businesses from across Queensland and Australia attended the **Meet the Brisbane 2032 Buyer event** – the first opportunity for suppliers to hear directly about procurement pathways and connect with the teams delivering the Games.

The **Brisbane 2032 Procurement Program** was officially launched, with more than **50 Expressions of Interest (EOIs)** revealed across event delivery, infrastructure, supply, and services, allowing suppliers to register interest and gain access to upcoming tenders. The program encourages participation from a wide variety of businesses, reflecting diversity, regional representation, and sustainability.

MEBG-Q and AGES will host a joint networking meeting in 2026 to support collaboration and maximise opportunities for AGES members. So get prepared!

PARTNER SPOTLIGHT: ROCK-IT CARGO

Rock-it Cargo, our exclusive partner, has shared the following letter to introduce themselves and highlight their expertise in supporting major events, reflecting their commitment to excellence and collaboration as we look ahead to Brisbane 2032:

Navigating the Road to Brisbane and Beyond: Your Logistics Partner for Extraordinary Events



Dear AGES Members,

As we look to the future of major events in Australia, we are excited to partner with you and share our expertise in delivering 'Iconic Moments' to the world. Rock-it Cargo is a global leader in specialty logistics, with a long history of supporting the sports and live events industry. Our partnership is about ensuring that whether it's for a high-stakes competition or a large-scale live performance, your work is supported by a logistics network that understands the unique challenges of your field.

Our global team has been working with major sports and live events since 1978, from the Super Bowl and Wimbledon to the Tokyo 2020 Games. We provide a complete suite of end-to-end services, including air, ground, and ocean freight, as well as customs strategy, warehousing, and risk mitigation. Our approach is to craft bespoke solutions for every project, understanding that 'no two missions are the same'.

With the Brisbane 2032 Olympic and Paralympic Games on the horizon and Brisbane having hosted major events in 2023, we are uniquely positioned to assist. We have a deep understanding of the local and global requirements for managing complex logistics for events of this scale. We are committed to using our expertise to support you and ensure that everything from lighting rigs to water equipment arrives on time and without complication.

For more detailed information on our services and proven track record, please see the attached PDF including contact information for our local office. We look forward to collaborating with you.

MEMBERS IN ACTION



Join the Conversation! Share and Follow Updates Guided by Our Four Pillars

AGES Connections

In 2026, AGES is planning to attend international forums like *Host City, SportAccord, HFS Lausanne* or *Smart City*.

Members interested in representing AGES at these events are encouraged to get involved and help highlight the strength and impact of our network worldwide.

AGES Innovations

Explore new ideas and share your cutting-edge projects on AGES Connect! Contribute to AGES' drive for innovation in the event industry and make your ideas visible today.

AGES Sustainability

Take action for a greener future! Share your sustainable initiatives and make an impact now!

AGES Education

REMINDER: Opening Q1 – get in the starting blocks to send your application to join the 2026 Future Leaders cohort!

MEMBER'S VOICE

- Any questions for the AGES Board?
- What topics would you like spotlighted in our next discussion?

Share your thoughts – we're listening, and we're here to help our members shape the future, together.



THANK YOU FOR READING OUR LATEST UPDATE AND SEE YOU SOON!