

AMY CASTERTON



Amy leads the growing international Business Development team at ES GLOBAL. Returning to the company in 2021 at Executive Board level, Amy assumes a pivotal role in shaping not only the global business trajectory, but also ES GLOBAL's brand and marketing activity, and sustainability and modular construction strategies. Since rejoining the company, ES Global has built on its experience delivering six venues for the Tokyo 2020 Games, by becoming an official supplier to the Paris2024 Games and as principal contractor for four pavilions for the World Expo 2025 in Osaka.

Previously, Amy was Chief of Staff at Homes England for four years, the Government's housing delivery body (£3bn+ annual budget), where she was part of the leadership team which took the organisation through a significant period of growth and transformation. In 2017 Amy led a panel of international experts for the Government Review into the UK's Anti-Doping Agency – UKAD – which successfully refocused its funding and objectives.

Amy has extensive in international events, including in South America, having relocated with her family to Rio de Janeiro Brazil between 2011 and 2017, where she worked for ES Global between 2014 and 2016, as General Manager Brazil, where she led a supplier and consultancy partnerships, leading to a delivery programme including the Maracana Zone overlay planning and containment, and the Triathlon event. During her time in Rio, Amy also worked as Head of Projects for the British Consulate in Rio de Janeiro on the handover from London 2012 to Rio 2016, and launching the GREAT campaign in South America, which included a major activation at Rock in Rio. She was also a consultant for JTA Associates, which included supporting the LA2028 bid team with strategic communication and activation during the Rio 2014 Games.

When London won their bid to host the 2012 Games in 2005, Amy was the UK Minister for Sport's office and she also took helped take the Government legalisation through Parliament to establish the London 2012 delivery structures (ODA and LOCOG). She was appointed the first Head of Public Policy for the Premier League in 2007 where her remit included working on the TV rights deal with Government authorities in UK and Brussels, establishing an international charitable fund for grassroots sport and successfully lobbying against increased regulation of football by the European Union.

Adding to her high-level Board experience, Amy was also Chair of the international Arts NGO 'People's Palace Projects' from 2017 to 2024, an Arts Research centre based in Queen Mary University London, which bring together artists, activist, academics and audiences to challenge social and climate injustices through the power of the arts - including activations at the Venice biennale and COP 26 and COP28.

Amy lives with her husband, a musician and teacher, and two sons in South West London in a small house full of musical instruments, sound and DJ equipment, skateboards and rugby boots.