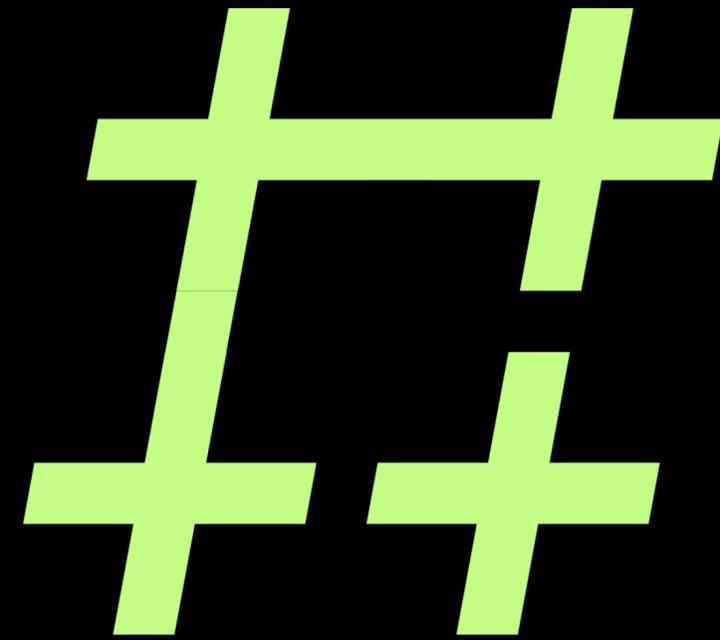


# General Assembly Meeting

March 25<sup>th</sup> 2025



*AN EXCITING  
PLACE TO BE*

# Content



1. Welcome
2. Presence and tasks (Attendance list, doc 1)
3. Acceptance of Minutes of last GA Meeting (doc 2)
4. Acceptance of Annual Report 2024 (doc 3)
5. Financial Statements 2024 (doc 4) and Audit Report 2025 (doc 5)
6. Planned activities & initiatives (doc 6)
7. Acceptance of Budget 2025 (doc 7)
8. Election Board Member (doc 8 -doc 8a)
9. New Pricing Policy (doc 9)
10. Any other issue
11. Closing of GAM 2025

# 1 Welcome

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In accordance to the Articles of Incorporation (Aol) and on behalf of the board of AGES, the Chairman welcomes the present members to the 11th General Assembly Meeting 2025.

The chairman informs that the agenda with the supporting documents (doc 1 to doc 9) were uploaded on the webpage, as per the Aol, 15 days prior to the event and a reminder was sent by email to all members with a link to the member area.

# 2 Presence & Tasks

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53 voting members

- + Antoinette Koerts is nominated as vote counter
- + Orly Gayet will write the minutes

# 3+ Acceptance of Minutes of Last GAM

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The Notes (Minutes) of the General Assembly Meeting 2024 (GAM24) were uploaded on the webpage in the member area and all members were informed by email. No comments to the Notes have been received to date.

# 4+ Acceptance of Annual Report

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The Annual Report of 2024 was uploaded on the member area with all other supporting documents.

# 5+ Financial Statements 2024

## Income Statement

	Result 2024 (EUR)	Budget 2024 (EUR)	Remarks
<b>Income</b>			
Membership Fee	118,800	120,000	
Associated Membership Fee	34,525	33,500	
Partnership Fee	15,000	18,000	
Events organized by AGES			
Practice Guide	1,107	1,000	
Various Income	3,500	3,500	additional delegates
Members & associate members contribution to	77,000	73,000	
bank interest	2,277		
extraordinary income	1,500		
<b>Total Income</b>	<b>253,709</b>	<b>249,000</b>	
<b>Expenditure</b>			
Services and Consulting	88,865	88,000	
Partnership Management	10,300	11,000	
Office management	12,000	12,000	
Annual Event incl. Expenses	32,003	37,000	
Board Meetings incl. Expenses	-	2,000	
External Conferences/Events	8,991	13,000	
Admin, Accounting, Auditors, Legal, Insurance	11,062	9,500	
AGES 2.0		40,000	
New Identity	15,650		
New Web Platform	24,850		
Internet, It, Tel, Office, Print Works	2,998	6,000	
Advertisements / Marketing	3,705	5,000	
Exchange Difference, Bank service charges	600		
<b>Total Expenditure</b>	<b>211,024</b>	<b>223,500</b>	
<b>Paired</b>			
Extraordinary expenses	40,000	25,000	
<b>Profit</b>	<b>2,685</b>	<b>500</b>	

## Balance Sheet

	per 31.12.2024 (EUR)	per 31.12.2023 (EUR)
<b>Assets</b>	<b>243.364</b>	<b>146.765</b>
Current Funds	211.853	141.534
Accounts Receivable	31.331	0
Other Receivable (Pre-tax, withholding tax)	180	5.231
Deferred Expenses		0
<b>Liabilities</b>	<b>243.363</b>	<b>146.765</b>
Accounts Payable	86.146	32.721
Short-Term Liabilities	- 11	0
Deferred Income	12.500	12.000
Fund "AGES Annual Events"	25.000	25.000
Fund "AGES 2.0" voted in london 2024	25.000	
Fund "AGES 2.0 RESEERVE" from 2024 P&I	40.000	
Accrued Liability	7.000	7.000
Capital	45.043	65.093
Profit	2.685	4.951

### General remarks and explanations to:

#### Income Statement 2024

The expenditure "Annual Event" contains the contribution paid to the host

The "Bank Interest" represents interest on a fixed deposit of EUR 100'000 over a 6 months period

The "Extraordinary income" represents a VAT refund

#### Balance Sheet 31.12.2023

The Fund "AGES Annual Event" remains unchanged as the host contribution was booked under expenditures

The Fund "AGES 2.0" represent the self funding part for Ages 2.0 voted in London 2024

The Fund "AGES 2.0 RESERVE" represent the Members contribution for ages 2.0 invoiced in 2024 but to be used in 2025

Deferred Income by 31.12. represent amounts received vs provided services pending invoicing

Accrued Liability represent the pre-cashed fee portions as well provisions for events of EUR 7'000

# 6+

## Planned activities & Initiatives (1/3)

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### **Initiatives and activities**

- + AGES 2.0 (finalization of the portal and implementation of user access)
- + AGES initiatives: build a program and action plan for 2025 - 2027
- + Engage next generations: future leaders initiative
- + Building up Membership in Asia and Australia
- + UEFA initiative for temporary grandstand

# 6 + Planned activities & Initiatives (2/3)

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## Partnerships

- + AGES 2.0 (finalization of the portal and implementation of user access)
- + AGES initiatives: build a program and action plan for 2025 - 2027
- + Engage next generations: future leaders initiative

# 6+ Planned activities & Initiatives (3/3)

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## **Webinars and Meetings**

- + Engage with Brisbane 32 for initial webinar

## **Conferences and Gatherings:**

- + Sportaccord 2025, Smartcities & Sport, Hostcitys

# 7

## Acceptance of Budget 2025(1/2)

Accounts	Income	Result 2024 (EUR)	Budget 2025 (EUR)	Remarks
	<b>Membership Fees</b>			
3400	Membership Fee	118,800	125,000	50 Members planed
3401	Associated Membership Fee	34,525	30,000	24 associate Members planed
3402	Partnership Fee	15,000	15,000	rockit
	<b>Advertising &amp; Events</b>			
3500	Practice Guide	1,107	1,000	
	<b>Remaining Earnings</b>			
3600	Various income	3,500	5,000	
3512	contribution for AGES 2.0	77,000		
	provision funds for ages 2.0 + 2024 reserves		25,000	25k Voted by GAM 2024 in london
	2024 reserves For expenses in 2025		40,000	a provision of 40k was recorded in 2024
	conibution Funds Annual Event for Futur Leader initiative		4,000	from Provisional Fund
3601	Bank interests	2,277	1,800	
	<b>Loss on receivables</b>			
3900	Loss on Accounts Receivables	0	-4,000	
	<b>Total Income</b>	<b>252,209</b>	<b>242,800</b>	

# 7

## Acceptance of Budget 2025(2/2)



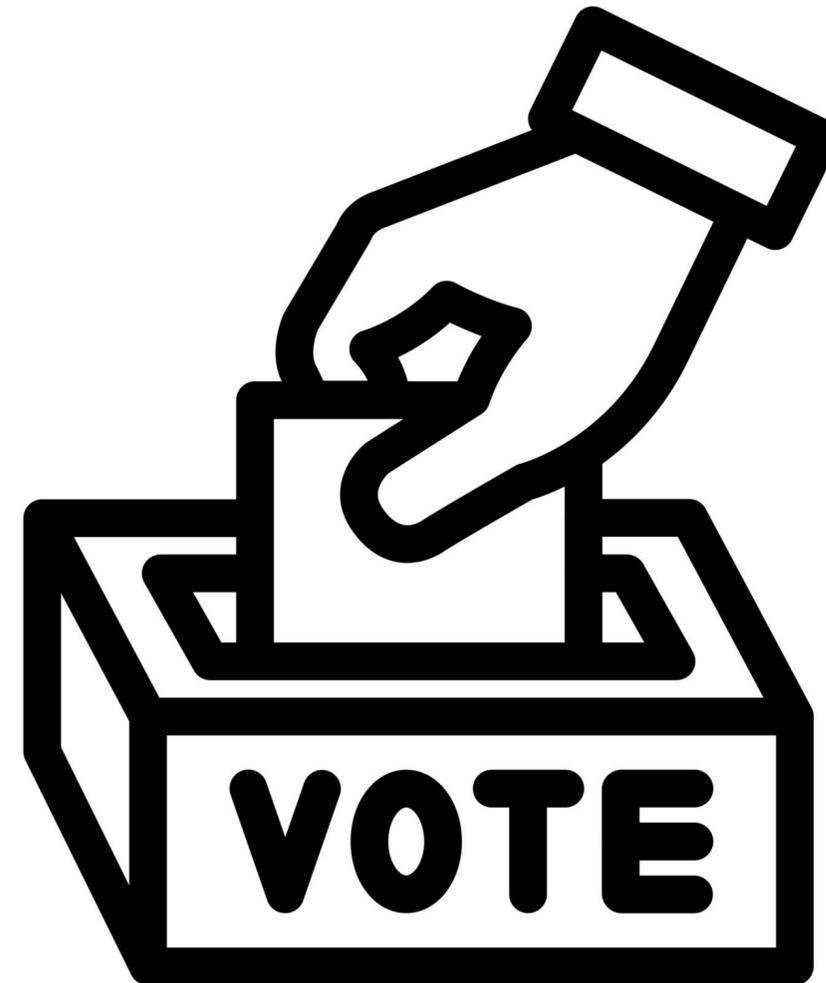
<b>Expenditure</b>			
<b>Service and Consulting</b>			
6000/01	Services, Consulting, Initiatives	88,865	89,000
6002	Partnership Management	10,300	11,000
	office& Web management	12,000	24,000
<b>Assemblies / Meetings / Events / Projects</b>			
6100	General Assembly / Annual Event	32,003	34,000
6101	Board Meetings incl. Expenses	0	3,000
6102	External Conferences/Events	8,991	9,000
6103	Project Engage New Generations	0	10,000
6112	Project AGES 2.0: Platform finalisation	40,500	20,000
<b>Other expenditures</b>			
6003	Accounting, Auditors, Legal, Insurance	10,347	11,000
6004/10/11	Internet, IT, Tel, Office, Print Works	2,998	6,000
	Platform Maintenance		18,000
6013/14	Advertisements / Marketing / Admin	3,705	3,705
6015	Insurance	715	0
6020/30	Bank Service Charges / Exchange Difference	600	800
6006	Accounting software		500
<b>Total Expenditure</b>		<b>211,024</b>	<b>240,005</b>
	PROVISION For expenses for ages 2.0 to be done in 2025	40,000	
8800	Extraordinary expenses / taxes	0	
8100	Extraordinary income	1,500	1,000
<b>Profit</b>		<b>2,685</b>	<b>3,795</b>

Provision for expenses financed in 2024 but happening in 2025

8+

Election Board Member

**AMY CASTERTON**



# 9 + New Pricing Policies

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To support the continued growth and ambitions of our association, AGES will adjust its membership fees starting in 2026. The revised structure is as follows:

- + Full Membership: €3,500 per year
- + Associate Membership: €2,250 per year

# Thank you

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